



Invent for Humanity™ Technology Transfer Exchange Fair 2012 Detailed Agenda

## Arrival Day | January 23, 2012

**18:00-20:00**                    **Opening Cocktail Reception – Grand Foyer**  
*A Joint Session for all GTIF and Invent for Humanity Participants*  
*Hotel InterContinental, Geneva*

## Invent for Humanity 2012 First Day | January 24, 2012

**7:30-8:30**                    **Opening Breakfast – Caffe Mezzo**  
*Hotel InterContinental, Geneva*

**8:30-8:45**                    **Welcome Remarks from LESI President James E. Malackowski – Ballroom A**  
*A Joint Session for all GTIF and Invent for Humanity Participants*

**8:45-9:30**                    **Global IP Policy Outlook – Ballroom A**  
*A Joint Session for all GTIF and Invent for Humanity Participants*

Francis Gurry, Director General, World Intellectual Property Organization  
David Koris, Commission Chair on Intellectual Property, International Chamber of Commerce  
Rufus Yerxa, Deputy Director General, World Trade Organization  
Alan Lewis, Immediate Past President, Licensing Executives Society International

Moderator: Francois Painchaud, Partner, ROBIC; Past President LES USA and Canada

**9:30-10:45**                    **Global IP Business Outlook – Ballroom A**  
*A Joint Session for all GTIF and Invent for Humanity Participants*

Kevin Nachtrab, Senior IP Attorney, Johnson & Johnson  
Gerard J. Pannekoek, CEO, Intellectual Property Exchange International, Inc.  
Ruud Peters, Executive Vice President and Chief Intellectual Property Officer, Philips

Moderator: Peter Hess, Partner, Bardehle Pagenberg

**10:45-11:15**                    **Networking Break – Mediterranee & Benelux**

**11:15-12:00**                    **Introduction to the Invent for Humanity Model - Moscou**  
*This presentation will introduce the Community, Marketplace, Event model developed by Invent for Humanity for the successful transfer of Appropriate Technology.*

Speakers:  
Breean Miller, Fellow, Invent for Humanity  
Ewa Wojkowska, Co-founder & COO, Kopernik



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**12:00-12:45**

**Partnerships to Raise a Village - Moscou**

*This presentation will discuss how to best develop an Ecosystem for Impact – partnerships and collaborations to benefit your organization’s initiatives. It will also address infrastructure development, location selection and developing project architecture to ensure success.*

Speaker: Kathryn Samuels, Chief of Strategic Partnerships, Powered by Action

**12:45-13:45**

**Lunch with LESI Global Technology Impact Forum Participants – Mediterranean & Benelux**

**13:45-16:45**

**Invent for Humanity™ Technology Transfer Marketplace Open – Mediterranean & Benelux**

*Representatives of 14 campaigns will exhibit in this first ever marketplace for Appropriate Technology allowing ecosystem partners, capital providers and GTIF participants to conduct diligence on likely campaign effectiveness in anticipation of fund allocation.*

*Capital will be openly allocated to select campaigns in this first ever transparent marketplace for Appropriate Technology. This session will also allow for networking and collaboration among Invent for Humanity and GTIF participating organizations.*

**16:45-17:15**

**Networking Break – Mediterranean & Benelux**

**17:15-18:15**

**Entering a New Era – Invent for Humanity Ecosystem Partners Presentation – Ballroom A**

*A Joint Session for all GTIF and Invent for Humanity Participants*

Diane Powell, Co-Creator, LAUNCH

Kathryn Samuels, Chief of Strategic Partnerships, Powered by Action

Tyler Valiquette, Founder & COO, Catapult Design

Ewa Wojkowska, Co-founder & COO, Kopernik

Moderator: James Moody, Executive Director of Development, CSIRO

**18:45**

**Transport Departure for Dinner Venue – InterContinental Lobby**

World Meteorological Organization

***Photo ID/passport required***

**19:00-20:00**

**Cocktail Reception - World Meteorological Organization**

**20:00-22:00**

**Climate Science Impact Dinner - World Meteorological Organization**

*Hosted by LESI Past Presidents’ Council*

*Impact of Climate Change on Agriculture & Water*



## Invent for Humanity Second Day | January 25, 2012

**7:15-8:15**                    **Opening Breakfast – Caffe Mezzo**

**8:15-8:30**                    **Invent For Humanity Program Remarks from Kristi Stathis, Secretary, Center for Applied Innovation - Moscou**

**8:30-9:15**                    **Converting Research into Appropriate Innovations for the Developing World – Moscou**  
*This panel presentation will address the issues surrounding technology designed for lesser developed countries (LDCs), including the need for market understanding, the creation of best practices for university R&D for LDCs, and the importance of understanding the definition and applications of Appropriate Technology.*

Speakers:

Aya Caldwell, Program Manager, Center for Global Health

Rick Mammone, Ph.D., CEO, ClearView Diagnostics Inc.; Associate Vice President of New Ventures Professor, Engineering and Business, Rutgers University

Diane Powell, Co-Creator, LAUNCH

**9:15-10:00**                    **Design at the Crossroads: Technology and Social Impact – Moscou**

*As we work to transfer life-changing technologies between cultures through the introduction of products and services, how do we ensure that these solutions are meaningful, accessible, desirable, and successful? Good design is an important part of the answer.*

Speaker: Tyler Valiquette, Founder & COO, Catapult Design

**10:00-10:30**                    **Networking Break – Mediterranean & Benelux**

**10:30-11:15**                    **Sustainable Enterprise Development – Moscou**

*This presentation will discuss the opportunity for developing sustainable enterprise within rural communities by showcasing existing and potential business models, best practices in local enterprise creation, and available funding models.*

Speakers:

Katherine Lucey, Founder & CEO, Solar Sister

Neha Misra, Chief Collaboration Officer, Solar Sister

**11:15-12:30**                    **Invent for Humanity Campaign Presentations – Moscou**

### Affordable Rehabilitation Engineering Designs for Independence & Enjoyment

*We investigate a number of rehabilitation and assistive device designs developed over the past two decades at CSULA and the Rancho Los Amigos Rehabilitation Engineering Program in order to address the needs of children and adults with limb deficiencies, orthopedic disabilities, and spinal cord injuries.*

*Students and researchers develop simple and affordable technologies while maximizing useful function and a pleasing design aesthetic. Designs range from low-cost prosthetic hands for infants with upper-limb absence, to merry-go-rounds propelled by children in wheelchairs, to adapted scuba gear for swimmers with spinal cord injuries. The fundamental equation/inequality relation underlying all of the designs is that the benefits they are perceived to provide are greater than the perceived hassles for the end user and caregivers.*



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*We look ahead to the development of a universal playground and sustainable energy demonstration park on the campus of CSULA in low-income East Los Angeles.*

Presented by Samuel E. Landsberger, Sc.D., Professor of Mechanical Engineering and Kinesiology, California State University

Q Drum Inspired Design Efforts at California State University, Los Angeles

*This presentation will describe a wide range of innovative concepts in human-powered water transportation, inspired by Piet Hendrikse's Q Drum invention, and supported by Invent for Humanity. Engineering students at all levels of study, undergraduate and graduate, have collaborated to create a wide spectrum of low-cost technologies building upon the fundamental Q Drum concept.*

*Some designs address manufacturing issues related to modern plastics manufacture, while other concepts are designed to be built from primarily indigenous materials within local communities.*

*A future goal is to test the various designs in a range of simulated terrain in order to evaluate manufacturing feasibility, durability and performance from the perspectives of end use and safe biomechanics, as evaluated with a gait laboratory.*

Presented by Thomas Hurst, Graduate Student, California State University, Los Angeles

Manufacturing Mobility in Romania

Presented by Tish Scolnik, Global Research and Innovation Technology (GRIT)

Q Drum Manufacturing Campaign

Presented by:

Hector Chagoya, Vice-President, LES Mexico

Alison Kuhlmann, Marketing Manager, Q Drum

Alan Lewis, Immediate Past President, LES International

Ferdinand Negre, President, LES Philippines

**12:30-12:45** **Concluding Remarks from Kristi Stathis, Secretary, Center for Applied Innovation – Moscou**

**13:00-14:00** **Lunch with LESI Global Technology Impact Forum Participants – Mediterranean & Benelux**

**14:00-17:00** **Board-to-Board Power Networking Sessions**

*Power Networking available in six sessions, each 30 minutes, for Participating Organizations from both GTIF and Invent for Humanity™ to meet at a board-to-board level. Power Networking sessions are being scheduled through the LESI External Relations Committee.*